

Brisken Privacy Policy

Effective Date: April 1, 2025

At Brisken LLC (“Brisken,” “we,” or “us”), we value your privacy and are committed to being transparent about how we handle your personal information. This Privacy Policy explains what data we collect, why we collect it, and how you can manage your information.

If you would like to review the full, legally detailed version of our privacy policy, please see our Brisken Privacy Policy (Full Version):

https://pdflink.to/brisken_privacy_policy/

1. Who This Policy Applies To

This policy applies to anyone who visits our website (www.brisken.com), uses our apps or cloud-based tools, or interacts with us in any way. It covers the personal information we collect and how we use, share, and protect it.

2. Who We Are

Brisken LLC is based in Texas, USA. If you're located in the European Union, our company owner in Germany acts as our EU representative.

If you have questions about how we use your data, you can contact us at: Email:

dataprotection@brisken.com

Phone: +1 (281) 907-8641

Address: 9595 Six Pines Drive, Suite 8210, The Woodlands, TX 77380, United States

3. Why We Collect Personal Information

We collect and use your information so we can:

- Provide you with services
- Answer your questions or support requests
- Improve your experience on our website and apps
- Send you updates or marketing (only if you want them)
- Meet legal or business obligations

We always make sure we have a valid reason (called a “legal basis”) to collect and use your information.

4. What Information We Collect

We may collect:

- Your name, job title, company name
- Your email address or phone number
- What pages you visit on our website
- Device and browser details
- What content you download or forms you fill out
- Information from event signups or ads you've interacted with

Some of this data is collected directly from you, and some is gathered automatically using cookies and tracking tools.

5. How Long We Keep Your Data

We only keep your personal information for as long as we need it. This depends on why we collected it in the first place. After that, we either delete or anonymize it.

6. How We Keep Your Information Safe

We use strong security tools and processes to keep your personal data safe from loss, misuse, or unauthorized access. While no system is 100% secure, we take privacy seriously and are always working to improve.

7. Sharing Your Information

We don't sell your personal information. We may share it with trusted service providers who help us operate our website, deliver services, or run advertising. We also share information if required by law.

If your data is transferred outside your country (like to the U.S.), we use legal safeguards like Standard Contractual Clauses (SCCs) to protect it.

8. Your Rights if You're in the EU

If you're in the European Union, you have the right to:

- See what data we have about you
- Ask us to correct or delete it
- Ask us to stop or limit how we use it
- Take your data with you (data portability)
- Withdraw your consent if you gave it
- File a complaint with a privacy authority

You can contact dataprotection@brisken.com to make any of these requests.

9. Your Rights if You're in California

If you live in California, you can:

- Ask to see what personal info we've collected
- Request a copy of your information
- Ask us to delete or correct your data
- Opt out of having your data shared for targeted ads
- Designate someone else to make a request for you
- Be treated equally even if you use your privacy rights

To make a request, email dataprotection@brisken.com with the subject line "California Privacy Request." We'll respond within 1 business day and complete deletions within 8 business days.

We use tracking tools (like Google, LinkedIn, Meta, and others) to show relevant ads. You can opt out of this by emailing us.

10. Cookies and Online Tracking

We use cookies and tracking tools to:

- Understand how visitors use our website
- Improve site performance
- Show you more relevant content and ads

You can manage your cookie preferences in your browser. Some site features might not work properly if cookies are disabled.

11. Changes to This Policy

We may update this policy from time to time. If we make big changes, we'll let you know. The latest version is always available on our website.

12. Contact Us

Have questions or concerns? Want to exercise your privacy rights? You can reach us at:

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Phone: +1 (281) 907-8641
